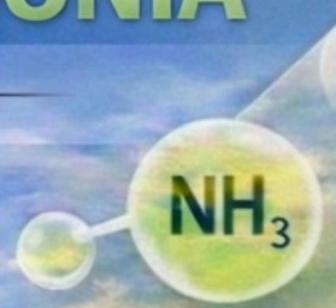




INTERNATIONAL CONFERENCE ON E-METHANOL & E-AMMONIA

Organized by the **Green H2 Cluster**



Powering **Industrial Decarbonization**
Through **Green Derivatives**

PROGRAM

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Euromed University of Fez, Morocco | 29 April 2026

PROGRAM

This international conference will bring together public decision-makers, industrial stakeholders, investors, port actors, project developers, and technology players to analyze market outlooks, bankability conditions, and industrialization dynamics related to e-methanol and e-ammonia.

The event will highlight the opportunities offered by Euro-Mediterranean green corridors and Morocco's strategic positioning within the green hydrogen value chains.

09:30 – 10:00 Reception and Registration

10:00 – 10:30 Official Opening

Institutional speeches and strategic framing



Mr. Ryad MEZZOUR
Minister of Industry and Trade



Mr. Mohammed Yahya ZNIBER
President of Cluster Green H2



Mr. Mostapha BOUSMINA
President of Euromed University of Fez

10:30 – 10:45 Keynote: Setting the Scene



Mr. Mikaa Blugeon MERED
Senior Researcher in hydrogen geopolitics and markets at the Canada Research Chair in Clean Hydrogen at the University of Quebec at Trois-Rivières

Panels Moderator



Mr. Mikaa Blugeon MERED

Senior Researcher in hydrogen geopolitics and markets at the Canada Research Chair in Clean Hydrogen at the University of Quebec at Trois-Rivières

10:45 – 12:15 Panel 1

E-Methanol & E-Ammonia Markets and Technologies

International demand, offtake structuring, aggregation, and technological maturity



Mr. Reda HAMEDOUN (TBC)

Executive Vice President - Nareva
Vice President - Cluster Green H2



Mr. Omar Alaoui MHAMDI

Country General Manager - ACWA Morocco
Vice President - Cluster Green H2



Mr. Enrique Iglesias BARBERO

Commercial Structuring, Hydrogen & Clean Power
Moeve



Mr. Younes FAROUK

COO - Hydrojeel



Mr. Youness HAFFANE

Director General - MGH Energy Maroc



Mr. Ali ZEROUALI

EVP Middle East & Africa - HIF Global



PROGRAM

12:15 – 13:30

Lunch Break

13:30 – 15:00

Panel 2

Green Corridors, Port Infrastructure & Export Bankability

Logistics, bunkering, safety, certification, and financing



Ms. Sanae EL AMRANI

Director of Ports & Maritime Public Domain - DPDPM



Ms. Monica Swanson (TBC)

International Program Manager - Port of Rotterdam



Mr. Heino von Meyer

Senior Consultant - International Power-to-X Hub



Mr. Amine EL KARAM

Director of Port Police - National Ports Agency



Mr. Youssef IMGHI

Founder & CEO - Portus Advisory International



Mr. Othmane FATHALLAH

Associate Director, Fossil Fuels Transition - IMAL Initiative

15:00 – 15:15

Coffee Break

15:15 – 16:45

Panel 3

Industrial Development, Positive Externalities & Innovation



Ms. Loubna TRICHA

Director General - Office of Vocational Training and Labor Promotion



Mr. Youssef FADIL (TBC)

Director General of Industry - Ministry of Industry and Trade



Mr. Samir RACHIDI

Director General - IRESEN



Mr. Mostapha BOUSMINA

President of Euromed University of Fez



Mr. Alexandre BOONEN

VP Partnerships - John Cockerill Hydrogen



Mr. Mohamed BOUSSETA

Director General - Green Energy Park

16:45 – 17:00

Closing Session

Strategic summary and cooperation outlook

